

Delivering the nation's favourites

Here's what 2023 had to say...

Grocery

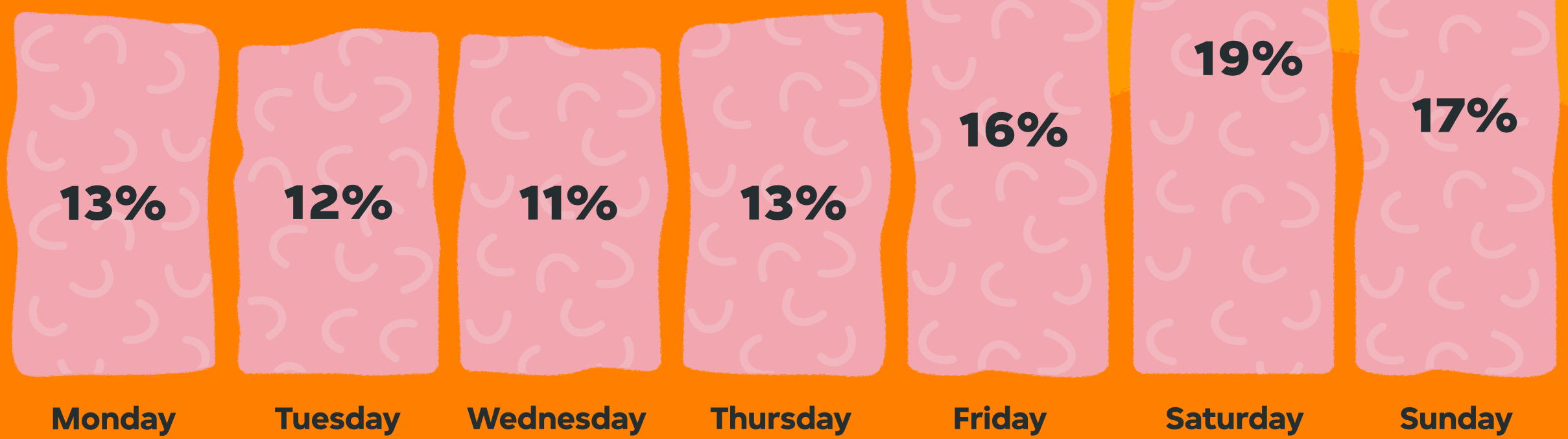
TOP 10 grocery items

- 1 Milk
- 2 Bananas
- 3 Coca-Cola
- 4 Bread
- 5 Cucumber
- 6 Pepsi Max
- 7 Super Noodles
- 8 Diet Lemonade
- 9 Crumpets
- 10 Eggs

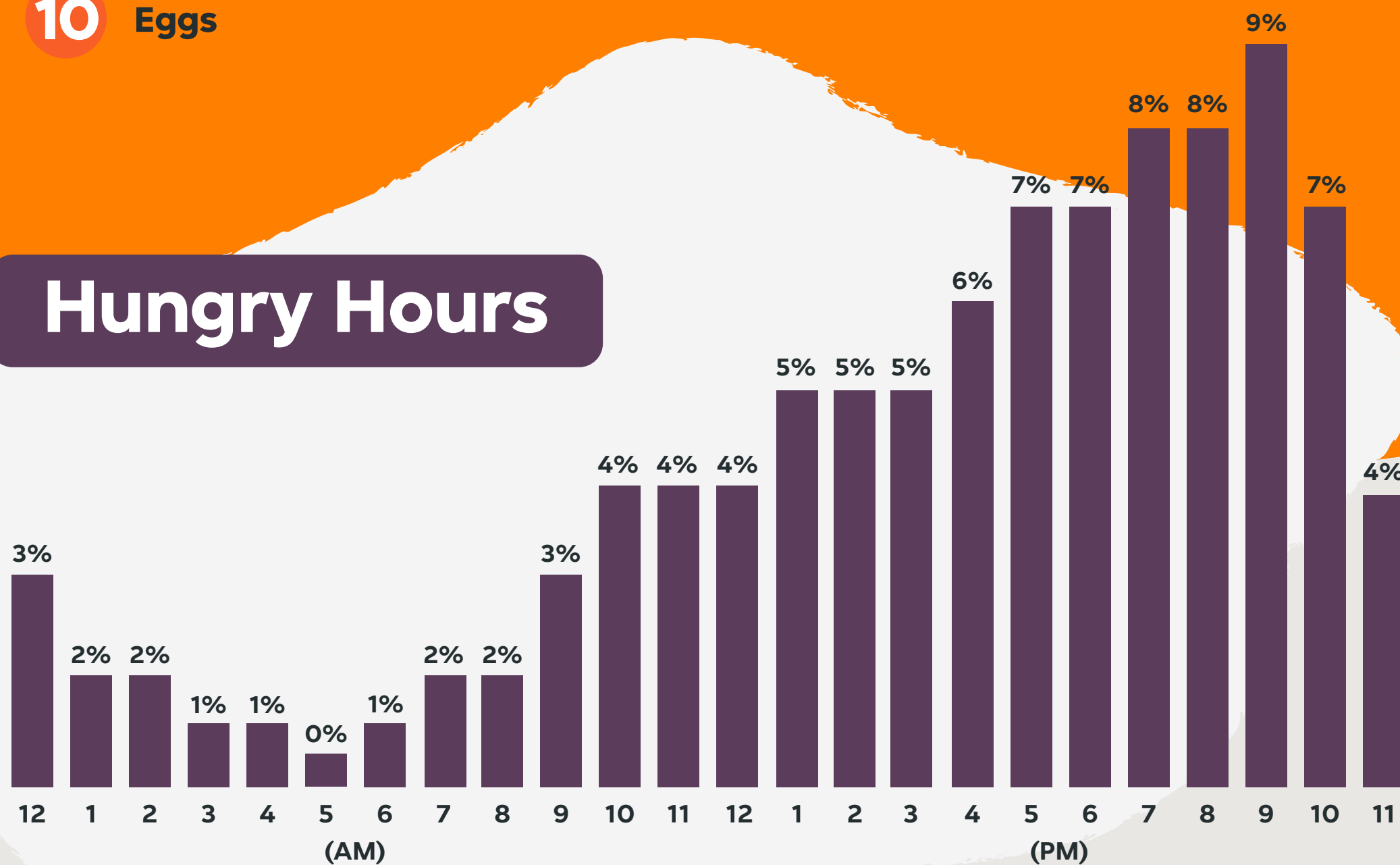
£3.40
average price
of grocery
items



When did shoppers need their groceries?



Hungry Hours



People went bananas at the grocery store!

Bananas accounted for 2.3% of all grocery sales



12%
Breakfast

36%
Lunch/
afternoon

32%
Dinner

20%
Late night

