

Delivering the nation's favourites

2024's hot takes...



Top of the tastebuds

Top 10 selling products

- | | | | |
|--|--|---|---|
| <p>1 Milk (4 pints)
Average price £2.11</p> | <p>2 Free range eggs x 6
Average price £2.07</p> | <p>5 Pepsi Max bottle 2l
Average price £2.73</p> | <p>8 Prawn cocktail Skips (6 pack)
Average price £2.21</p> |
| <p>3 White sliced bread
Average price £1.53</p> | <p>4 Coca-Cola classic bottle 1.75l
Average price £3.50</p> | <p>6 Bananas (bunch)
Average price £1.59</p> | <p>9 Baby wipes
Average price £0.90</p> |
| | | <p>7 Super noodles chicken flavour
Average price £1.40</p> | <p>10 Crumpets (6 pack)
Average price £1.27</p> |

Key outtake

Make sure to stock up on these best sellers and align your pricing to be competitive. Edit your menu and pricing [here](#)



50% of all orders between 5-11pm

Busiest days:
Friday/Saturday/Sunday
Quietest days:
Tuesday/Wednesday



Where are we seeing the most orders?



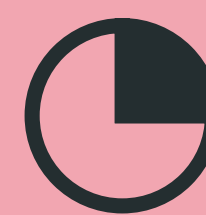
Breakfast ordering accounts for **12% of all orders**



Lunch and afternoon orders account for **33% of all orders**



Dinner accounts for **30% of all orders**



Late night orders account for **25% of all orders**

2025 trend alert



Big trend: little bites
Eating little and often is on the rise



Drier days ahead
Alcohol-free alternatives are stealing the spotlight as alcohol consumption declines