

Delivering the nation's favourites

2024's hot takes...



Top of the tastebuds

 Stock up on customer favourites at Booker. [Find out more](#)


Top cuisines

- 1 **Indian**
▲ New top spot
- 2 **Italian**
▼ Moved down from first
- 3 **American**
▲ Moved up from fifth
- 4 **Chinese**
- 5 **Asian**
▼ Moved down from third

Top dishes

- 1 **Chips**
- 2 **Sausage roll**
★ New entry
- 3 **Pilau rice**
- 4 **Curry sauce**
- 5 **Egg fried rice**
★ New entry

Top mains

- 1 **Chicken chow mein**
- 2 **Chicken korma** ★ New entry **Average price £10.35**
- 3 **Chicken curry** ★ New entry **Average price £9.28**
- 4 **Chicken tikka masala** ★ New entry **Average price £11.56**
- 5 **Sweet & sour chicken balls** ★ New entry **Average price £8.84**

Peak hungry Hours 5-8pm
Busiest days: Friday and Saturday
Quietest day: Monday

A greener 2024:
64% of all orders are now Vegan + Vegetarian

Did somebody say... best sellers



Drinks



Coca-Cola original taste 330ml

Average price £1.70

Starter



Onion Bhaji

Average price £4.73

Main



Chicken chow mein

Average price £8.69

Side



Chips

Average price £3.43

Dessert



Chocolate fudge cake

Average price £4.39

Ice cream



Ben & Jerry's cookie dough 465ml

Average price £7.59

2025 trend alert



Big trend: little bites

Eating little and often is on the rise



Drier days ahead

Alcohol-free alternatives are stealing the spotlight as alcohol consumption declines



#FoodGoals

Social media fuels food discovery - don't miss the chance to wow your customers online! Share your best dishes and get them craving more