

# Delivering the nation's favourites

A tasty start to 2024...

[Edit your menu and pricing here](#)



## Top of the tastebuds

Best sellers for independent grocers

- 1 Pringles sour cream & onion 165g**  
Average price **£4.20** (v.£3.30 chains)
- 2 Pringles texas BBQ sauce 165g**  
Average price **£4.20** (v.£3.22 chains)
- 3 Dr Pepper 500ml**  
Average price **£2.13** (v.£3.20 chains)
- 4 Hula hoops big hoops irresistibly salted 70g**  
Average price **£1.99** (same as chains)
- 5 Skips prawn cocktail 45g**  
Average price **£1.98** (v.£1.46 chains)

Best selling grocery drinks

- 1 Dr Pepper 500ml**  
Average price **£3.05**
- 2 Monster 500ml**  
Average price **£4.11**
- 3 Lucozade energy orange 900ml**  
Average price **£4.43**
- 4 Red Bull 4 x 250ml**  
Average price **£10.98**
- 5 Coca-Cola zero sugar 1.75l**  
Average price **£3.26**



42% of grocery orders 4-8pm



## Fastest growing items

- 1 Lucozade energy orange 900ml** up **3,231%** since 2003
- 2 McCoy's ridge cut flame grilled steak crisps 45g** up **1,587%** since 2003
- 3 Pringles sour cream & onion 185g** up **945%** since 2003
- 4 Pringles salt & vinegar 165g** up **903%** since 2003
- 5 Pringles texas BBQ 165g** up **845%** since 2003



25% of orders from independent grocers happen late at night.



Make sure you're **open late** for when the supermarkets close!